

Vega Foods keen to support sports

UNIQUE STAR Foods Limited, distributors of Vega Food Products has pledged its support for the development lesser known sports in the country as part of their social responsibility.

Mr Dipti Prassana Mohanty, Country Director of the company who said this on Monday during an interaction with the media to explain the company's plans for the future, cited the development of sports especially the lesser developed ones as one of their major objective. "Sports and Education development are our major objectives in our social responsibility plan."

The Country Director said his outfit has been in constant touch with the Ghana Olympic Committee (GOC) in the quest to develop disciplines such as athletics, boxing, handball and netball among other sports.

He said the company intends liaising with the GOC and the Ghana Education Service to support school sports as well as the establishment of specialized schools for the development of sporting talents and provision of equipment.

Mr Mohanty explained that his company which started operations in

the country two years ago has supported activities of the GOC geared towards the Beijing 2008 Olympic Games.

"We are also ready to support the Local Organising Committee of the 26th MTN African Cup of Nations, Ghana 2008 to make the event a success," he assured and referred to the company's support for the 2006 FIFA World Cup and Olympics Day Run.

The Country Director also hinted that his outfit has been in preliminary discussions with GOC towards constructing an Olympic size Sports Complex to confirm their support for the promotion of sports in the country.

On education, he assured of the company's support for the less privileged in the society to help them achieve their desired goals in life.

Mr Mohanty commended the Government for its support towards their operations in the country over the past years. Unique Star Food, dealers in beverages and other food products such as edible oils and fats, seasonings, canned fishes, meats and vegetables, sauces, snacks bakery products and cuisines operates in more than 60 countries globally.