

## SHOWS THE WAY

**I**T is not often that Ghanaians hear of foreign investors going beyond their business transactions to offering social services to the Ghanaian community.

Most of the time, foreigners doing business in Ghana tend to restrict themselves to what brought them to the country – to make profit and go.

They refuse to be convinced that profit motive aside, they also owe it as a social responsibility to give back just as little of what they have made from the society, by way of offering social and other services to the community in which they operate.

There are several cases of these foreigners operating under the guise of doing business, but end up milking the economy of Ghana through fraudulent means like tax evasion, under-invoicing and paying slave wages to their Ghanaian workers.

It is against this background that the *Sporting Times* wishes to commend Unique Star Foods Limited, distributors of Vega food products for not towing the line of those exploitative business concerns but living up to their social responsibilities.

In an interaction with the media in Accra last week, Mr Dipti Prassan Mohanty, Country Director of Unique Star Foods, pledged his company's support for the promotion and development of lesser known sports as part of their social responsibility.

According to Mr Mohanty, his company intends liaising with the Ghana Olympic Committee (GOC) and the Ghana Education Service to support school sports and the establishment of specialised schools for the development of sporting talents and the provision of sports equipment.

This is apart from the company's readiness to support the Local Organising Committee (LOC) of the Ghana 2008 to make the event a success.

Of particular interest to us is Unique Star Foods' preliminary discussion with the GOC towards the construction of an Olympic size Sports Complex in Ghana.

Surely, this is one project which has been on the drawing board for quite sometime and therefore any move to see to its realisation must be supported by all.

This is because even though Ghana pride herself as a sports loving nation, the absence of this all-important facility has deprived the nation the opportunity of hosting important international sporting events.

Indeed, Unique Star Foods' name would be written in gold if it is able to see this particular project through.

Even though the company has not been in Ghana for more than two years, it has so far demonstrated that it would not allow profit motive to hinder its desire and readiness to assist the Ghanaian community.

For us, these are companies that must be embraced and supported. We therefore urge all Ghanaians, especially sports lovers to help the company grow, so that it can also be in a better and stronger position to carry out its social responsibilities.